

SHARE AN IDEA

Type: Idea generation

Outcome: A collection of ideas from the community about how to improve a space.

Performed by: Anyone

Place of : On site preferably

Time / Season: A nice sunny day

This tool can be used to assess the people and activities at any park or public space. By analyzing the data, you can begin to identify trends and build a picture of how the space is working. This type of site analysis allows you to know how people are using the space and how well it suits their needs.....

What you Will Need

- Incentives for participation. Tasty snacks, coffee, hot chocolate, or small give-a ways for people to come to you
- Sheet of papers that say ‘Share an Idea at the top.
- Colourful markers
- Photos of the space in different seasons, a site ma.

Tips!!



Be visible! Advertise the activity with bright colours banners, posters. Be flamboyant and encourage people to talk to you by offering something sweet or fun.

Directions:

- > Set a table in a highly visible and busy place.
- > Place some food and drinks, markers, site picture, paper sheets and an idea box.
- > Talk to users passing. Interrogate them about their opinion on the space and ask them to write an idea.
- >



Shared ideas, Paterson Park, Thunder Bay

By categorizing the ideas collected during the project into broad themes, we can see that more than a third of the ideas were related to community events and activities. This is an important reminder that the park will have to be consistently programmed with events and activities for the space to reflect the vision of the community and be truly successful.

Results & Findings sample



IDEAS RELATED TO INFRASTRUCTURE



IDEAS RELATED TO COMMUNITY PROGRAMS, ACTIVITIES AND EVENT



IDEAS RELATED TO MAINTENANCE

Share an idea's Instructions

Share an Idea! Tell us what in your opinion is missing or what could improve the space. It could be anything from an infrastructure to an activity you really like. Write it down and share it with others!

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Farmers market in the parking lot on Saturdays and Sundays

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