

WHAT WORKS & WHAT COULD BE IMPROVED

Type: Ice Breaker

Outcome: Evaluation of the site performance & user's perception

Organization: Prepared

Age: All age groups

Place of : Indoor

This is a simple activity we often use as an introduction to bigger engagement activities. We ask each group of participants to name and locate four things they appreciate about the space and four things that could be improved. The results allow you to quickly highlight the principal problems and assets of the space to guide further discussions.

What You Will Need

- Four green dots and four red dots
- Site plans
- Picture of the site for reference
- Markers

Tips!!



This exercise is a good ice breaker. It encourages people to exchange freely and interact with each other. We found it was a successful introduction for My Place activity.



Directions:

- > Place the postcards, pens and papers on a table where everyone can access
- > Ask everyone to pick one of the images that represents what the ideal space would look like in 10 years.
- > Ask them to write a postcard to someone they know and describe their experience in the site
- > At the end of the activity collect all the postcards for further analysis.

Results & Findings sample



What could be improved in Patterson Park?

17%

Ideas to improve the park were related to accessibility and the location of the pathway.

12

of the ideas related to improving the park referred to the central fountain maintenance problems



What works in Patterson Park?

22%

of the positive attribute listed by the participants were related to the greenery, the trees and the lawn.

People saw the vegetation in the park as a great asset for the neighborhood

17%

But 10 ideas were related to the benefits of the water feature in a highly mineral environment

Instruction:

With your team, brainstorm four qualities of the square and locate each of them on the map with a green dot. 
Brainstorm four things you would change about the square and locate each of them with a red dot. 

* Feel free to draw or write additional information!

